

HELLO I'M AMANDA VIVAS

PROFILE

PORTFOLIO LINK: www.themandyclub.com/amanda-vivas-portfolio

Art Director and Senior Graphic Designer based in Miami, focused on branding, digital campaigns, and visual storytelling. My work blends strategy and aesthetics to build cohesive brand experiences across social, web and marketing platforms. I'm also the Founder and Creative Director of The Mandy Club, leading creative direction across branding, content, and production.

EXPERIENCE

P
PRESENT

March 2023
- Present
Art Director
Virgin Voyages.
Miami, FL.

May 2022 -
February 2023
Marketing Graphic
Designer
Fanjoy.
Los Angeles, CA

September 2019
- May 2022
Graphic Designer
**Paris Saint-Germain
Academy USA.**
Miami, FL.

March 2019
- September 2019
Graphic Designer
**Dluxuss Group
in Coldwell Banker.**
Weston, FL.

February 2019
- March 2019
Graphic Designer
Control P.
Doral, FL.

+7 YEARS OF EXPERIENCE Freelance and In House / Founder and Art Director of The Mandy Club www.themandyclub.com

Relevant Jobs

September 2017 - March 2018 Graphic Designer for Brnd Consulting in Venezuela

Graphic Design for events for Chevron, Venezuela

Graphic Designer of Singer Jorge Luis Chacín and his tour "Entren Que Caben TR3S" with Nelson Arrieta and El "Pollo" Brito.

Social Media Artwork and video editing for Singer Alex Sensation's single "La Diabla" featuring Nicky Jam.

Social Media Artwork for singers **Feid** and Manu Manzo, Creators such as Jake Paul, Bailey Sarian, Paige Lorenze, Lauren Giraldo, Kian Lawley, JC Caylen, Try Guys, LaurDIY, SSSniperwolf, Remi Ashten, among others through Fanjoy.

EDUCATION

2018

Graphic Design.

Rafael Belloso Chacín Private University
Maracaibo, Venezuela.

2013

High School Degree.

Mater Salvatoris School - Maracaibo, Venezuela.

SKILLS

Figma, Bannerflow, Airtable, Asana, Monday, Wix
Adobe Software Abilities: iOS and Windows



90%



90%



70%



50%



45%

COURSES

April 2021

Business Class by Sophia Amoruso.

Entrepreneurship online course for founders.

April 16th, 2019 (4 hrs)

SEO Search Engine Optimization Live Training

Doral Chamber of Commerce - Doral, FL.

March 5th, 2019 (26 hrs)

Social Media Marketing Mastery Live Course

Doral Chamber of Commerce - Doral, FL.

October 25th and 26th, 2014 (26 hrs)

Photoshop CC Advanced (Adobe Authorized)

Posa Creative Studio - Maracaibo, Venezuela.

October 23th and 24th, 2014 (26 hrs)

Photoshop CC (Adobe Authorized)

Posa Creative Studio - Maracaibo, Venezuela.

Since September 2013 to March 2014 (498 hrs)

English Intensive 6-Month Course.

Kaplan International Colleges - Manchester, UK.

LANGUAGES



INTERESTS

B

Branding

S

Social Media

W

Web Design

P

Photography

F

Fashion

B

Beauty

W

Wellness